

# KAJAL BOGHARA

ux, product, & visual designer

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## EXPERIENCE

### Consultant/Freelance

*UX/UI Designer/ 2022-2024*

I have been working on a few local company websites helping them rebrand and update their web presence.

### Bang Energy

*Senior UX/UI Designer/March 2023-July 2023; UX/UI Designer/March 2021-March 2023*

Bang Energy is a food & beverage company that has created many products in the sports nutrition world where I worked on improving their e-commerce and another promotional website.

### SCADpro Sponsored Collaboration x Google

*UX & Interaction Designer / September 2019 - November 2019*

10-week collaboration with Google to research and develop concepts that enables local communities to organize and help others in a time of crisis.

### Juice Pharma Worldwide

*Design Intern / July 2019 - August 2019*

Juice Pharma Worldwide is a pharmaceutical advertising agency where I designed advertising assets for a client's campaign as well as graphics for their campaign website.

### SCADpro Sponsored Collaboration x Kendra Scott

*UX & Product Designer / March 2019 - May 2019*

10-week collaboration to create a robust, and ongoing marketing strategy, that clearly communicates the Color Bar to new and old customers, engaging with them through multiple marketing channels and ultimately increasing awareness and sales around the program.

## EDUCATION

### B.F.A. User Experience Design *Magna Cum Laude*

Minor: Graphic Design

*Savannah College of Art and Design 2016 - 2020*

## SKILLS

*Figma, Adobe Suite (Photoshop, Illustrator, InDesign, XD, After Effects, Lightroom), Sketch, Principle, InVision, Keynote, UI Design, Storytelling, Content Strategy, Rapid Prototyping, Microsoft Suite (Excel, Powerpoint, Word), Adaptable, Constructive, Creative Thinking, Collaborative, Harmonious, Perceptive, Curious &, Innovative*