

KAJAL BOGHARA

ux, product, & visual designer

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EXPERIENCE

Consultant/Freelance

UX/UI Designer/ 2022-2024

I have been working on a few local company websites helping them rebrand and update their web presence. I have also provided photography services for engagements, events, and personal shoots. Currently, I have been providing interior design and remodeling services to family and friends to help them create a refresh their homes.

Bang Energy

UX/UI Designer/March 2021-July 2023

Bang Energy is a food & beverage company that has created many products in the sports nutrition world where I worked on improving and re-developing their e-commerce and other promotional websites. As the company's only designer, I created a workflow that focused on the UX process from research to concept development to final design. I continued the workflow that I created while leading and managing the UX projects associated with the marketing team's campaign and product marketing schedule with the help of consultant designers. As the only in-house designer I had to communicate with cross-functional teams to gather requirements effectively and iterate designs until they met the needs of the users and company goals.

Juice Pharma Worldwide

Design Intern / July 2019 - August 2019

Juice Pharma Worldwide is a pharmaceutical advertising agency where I worked with lo-fi wireframes to design advertising assets for a client's campaign like website layouts, brochures, standing, wall, and digital banners. I had to communicate among cross-functional teams to complete the projects I was working on.

EDUCATION

B.F.A. User Experience Design *Magna Cum Laude*

Minor: Graphic Design

Savannah College of Art and Design 2016 - 2020

SKILLS

Figma, Adobe Suite (Photoshop, Illustrator, InDesign, XD, After Effects, Lightroom), Sketch, Principle, InVision, Keynote, Microsoft Suite (Excel, Powerpoint, Word), JIRA, Klaviyo, ClickUp, Smartsheets, Google Analytics, SharePoint, Salesforce, UI Design, Storytelling, Content Strategy, Rapid Prototyping, Agile Workflow, Adaptable, Constructive, Creative Thinking, Collaborative, Harmonious, Perceptive, Curious &, Innovative, Mobile Design (ISO & Android)